

### ABC to raise donations

Most important upfront: There are so many ways to raise money and reach your target amount. The golden tip is: do something you enjoy and do it your way. If you have fun, are motivated and show your joy while crowdfunding, it will motivate even more to donate to your campaign. Here is some inspiration, go for it!

#### A

- Ask for a discount when buying large items, such as car, furniture, kitchen and then indicate that it goes to the Bibian Mentel Foundation as a donation.
- Auction: ask people to make special items available, such as artwork, cycling shirt with signatures, football, football shirt.

#### B

- Bake and sell apple cake to order, for birthdays and parties.
- Bake and sell cupcakes, cookies, sell those at work or at your sports club.
- Bake and sell toasted sandwiches at an event.
- Bibian Mentel Products: ask your local bakery for action pastries, the cheese shop for Dutch cheese and the butcher to sell mentelity burgers, with part of the sales going to your action page.
- Birthday: Ask for donations at your birthday or other party instead of a gift.
- Balloon popping: fill an area with balloons, e.g. at your sports club or at work. Put prizes in some balloons and sell needles to visitors so they can win a prize for next to nothing.
- Bok beer festival: hitch a ride with the initiators of, say, a bok beer festival. Ask if pubs can have a donation box so that a portion goes to charity as well.

#### C

- Car washing.
- Organizing a card game tournament.
- Concert, give a concert with your band, (family) choir or orchestra.
- Collect bottles: many supermarkets cooperate in collecting deposit bottles for charity. Customers can put their receipt in the box provided.
- Collecting clothes: there are organizations that pay per kilo of clothes (Benelux Recycling).

- Cook for others: offer to be a chef for a private dinner at people's homes
- Change: take out change from your wallet every week and reserve it for charity.
- Collect empty bottles in the neighborhood or at school. Collect 'junk': ask if you can clear out attics, sheds and garages and sell the goodies on Kings Day, flea market or marketplace.

## D

- Double, ask your sponsors to double their contribution if you do an extra climb.
- Dog walking service: offer to walk local residents' dogs in exchange for a donation.
- Do holiday work and donate your wages to your crowdfunding page. Ask your employer for an extra contribution!

## E

- Evening Marches, children can get sponsored for walking (or cycling, swimming) along.
- Employer: don't forget to ask your employer for a donation. As a self-employed person, you can donate an hourly, daily or weekly donation. The Bibian Mentel Foundation has ANBI status, donations are tax deductible.

## F

- Fruit picking: Ask your local farmer if you can help pick/sell the fruit that he grows.
- Film festival in your local area. Ask for an entree fee and use that for donation.

## G

- Give a course: e.g. a CPR course, crochet course, cooking course, baking course, painting course, singing lessons.
- Give or organize a living room concert or performance.
- Give city tours of your own city, and pass the buck.
- Give a theater performance with your theater class or drama club.
- Grow plants from seed and sell the young plants.
- Organize golf day at your club.

## H

- Host a dinner at your home or at a local restaurant, the proceeds go to your action page.
- Holidays: sell homemade holiday goodies. For example, ginger nuts, pastry sticks, Christmas pieces, Christmas cake, oliebollen, painted Easter eggs, orange decorations for King's Day, flower arrangements with Mothers' Day etc.
- Hair cutting campaign: offering haircuts for the Bibian Mentel Foundation. This can of course also include massages, beauty treatments, treatments, etc.
- Have sponsor logos printed on e.g. training shirts, jacket, so that you advertise businesses throughout the training period.
- Hold a theme night: ask for a contribution and/or sell coffee/tea and refreshments.
- Organize high tea.

## I

- Impersonator: dress up as your favorite singer, movie star or sports hero at a market and give a performance for a donation.
- Inspiration night: invite a local hero who will talk about his drive, motivation, etc.

## J

- Jewelry: Make your own jewelry and sell it.
- Jog/run for a certain distance and ask for donations per kilometer.

## K

- Karaoke night: People can sing songs for donations.
- Knitting: Get creative with your (or someone else's) knitting skills and sell the work.

## L

- Do you want to lose weight? Ask for a donation for every kilo you lose. That way you have motivation and also raise money for charity.

## M

- Movie night: organize a movie night, charge admission and/or sell snacks and drinks.
- Mow grass at people who can't do it themselves or don't have the time, or cut the hedge.

- Make and sell jam or fruit juice, pickled vegetables, and compote.
- Make sand castles along the promenade with the theme of Bibian Mentel or re-abled.

## N

- Neighborhood party, organize a neighborhood party with proceeds going to the Bibian Mentel Foundation. Everyone brings some goodies. Put up a donation box or charge admission.
- Newspapers: approach a local newspaper with a playful campaign.
- Neighborhood activities: fix the play equipment in the playground, get the weeds out of the park, tidy up the neighborhood and ask your neighbors and fellow neighbors for a donation.
- Organize nature walk, and ask for a donation.

## O

- Organize a bingo evening.
- Offer babysitting services.
- Organize lottery: ask local shops to contribute to the prize package.
- Organize a sponsor run, or bike ride for example at school.

## P

- Place a donation box at local shops, petrol stations or sports canteen.
- Paint your nails for a donation.
- Portraiture, take photos with a polaroid camera, sprocket or instax at an event and sell them for a donation.
- Party, organize a fun party and ask everyone to contribute and sell snacks and drinks.
- Percentage: ask your colleagues to donate a percentage of the tip, bonus or commission on your campaign page.
- Payment request: send a payment request with a small amount to all your friends/family. Or send a payment request in your group apps.
- Play an instrument at the free market, flea market or fair.
- Painting: offer to paint walls or ceilings, in exchange for a donation.

**Q**

- Quiz: invite people to a pub quiz and ask the pub to donate part of the bar proceeds or ask your sports club if you can use the canteen for the quiz.

**R**

- Round up your donation amount, ask companies if they will round up the amount you raised, for example to an amount ending in a 6.

**S**

- Sale: clear out your attic and sell your old books, clothes, furniture, kids' stuff, etc. through a sale
- Swimming, get 'sponsored' during an open water swimming event or during the swimming four-day event.
- Saving pennies: set up a jar or tin at your work where everyone can throw in their change.
- Sell liquorice or candy bags at events.
- Sell homemade items, e.g. bracelets, earrings, drawings, flower arrangements, key rings, etc.
- Sell soup when it is cold outside, at the pond or during open-air events.
- Sell fruit and vegetables from your own (vegetable) garden, with a roadside stall, on order via social media or at a local fair.
- Sell ice cream: on a hot day, fill your cooler with cheap water ice creams and sell them along a popular cycling route.
- Sell yoghurt drinks and smoothies at the gym or along the sports field.
- Stop ... Take up the challenge with a group of friends, colleagues or family and (temporarily) stop smoking or drinking alcohol. The money you save will go to the Bibian Mentel Foundation.
- Sell coffee: early in the morning at the King's Day market to those occupying the seats. They'll be glad you stopped by!
- Santa Claus: hire yourself out as Santa Claus
- Sports marathon, whether it is a spinning or swimming marathon, ask your sports club to participate!
- Social media, share your actions on Facebook, Instagram, LinkedIn or Twitter and ask for a donation on your action page.

- Selling wine, liqueur or beer. Nice to personalize with your team's own label. Contact a liquor or wine merchant for this. More is possible than you think.
- Sailing, take your boat on a tour or organize a day trip.
- Sunscreen, offer to help people on a sunny day or give them some sunscreen.

## T

- Throw a can for charity, for example during King's Day, a fair, flea market or school party.
- Tutoring schoolchildren.
- Tip night: ask a restaurant or local café to donate all their tips or a percentage of sales on one evening.
- Teach or organize group or spinning classes at your gym.
- Take care of someone's house, plants and garden during the holidays, in exchange for a donation.
- Organize a tennis tournament.

## U

- Used product sale: organize a garage sale with used clothing, toys, furniture e.g.

## V

- Vacuum the houses of your neighborhood for a donation.

## W

- Work out, get 'sponsored' for every workout you do. For example, a running challenge where you run every day for a month.
- Walking Dinner: ask restaurants in your hometown if they want to cooperate. At one restaurant you get the starter, at another the main course and at yet another the dessert. Part of the income benefits the Bibian Mentel Foundation.
- Organize wine tasting.

## X

- Xylophone at the Christmas market.

**Y**

- Yoga class or hold a yoga marathon.
- Yodeling, don't play an instrument and really can't sing? Anyone can yodel, so put a cap in front of you for donations and go ahead.

**Z**

- Zumba dance party: Organize a zumba dance party for your friends, family and colleagues.

Have fun & good luck with your crowdfunding! And don't hesitate to email or call us if you have any questions, we'd love to help!

Warm regards,  
Team Bibian Mentel Foundation

**Any questions? Get in touch with us!**

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